



## Calling all young creative human rights activists to the movement to end sexual exploitation

Are you aged 17-25?

Are you interested in digital volunteering?

Are you creative and passionate about human rights?

As part of our upcoming rebrand, CEASE (the Centre to End All Sexual Exploitation), is looking to recruit a group of volunteer content creators to help us launch our new social media channels.

### Who are CEASE UK?

CEASE is a rallying place for survivors, activists, the curious, the hopeful, the discontent and all who want to see an end to sexual exploitation in the UK.

We are a national human rights charity whose mission is to expose and dismantle the cultural and commercial forces driving all forms of sexual exploitation in Britain. We see the links between child sexual exploitation, sex trafficking, pornography and prostitution, and work alongside survivors and frontline organisations to end sexual exploitation in the UK by lobbying the Government, campaigning and more.

CEASE is **inclusive of everyone**, regardless of race, gender, sexuality, class, background and more, and we are passionate about working across dividing lines.

### Who are we looking for?

As we launch our new website, we will be reimagining our social media content on Instagram, TikTok, Twitter and Facebook, and we're looking for volunteer content creators to help us! Those aged 17-25 are currently under-represented in the fight against sexual exploitation, and we hope that flexible digital volunteering will overcome many barriers that come with accessing traditional "in-person" volunteering opportunities!

As a national organisation without a frontline base, digital volunteering provides an incredibly exciting opportunity for young people from all over the UK to join the movement to end sexual exploitation.

We're looking for **social media content creators from all backgrounds and experience levels**. We want fresh ways of communicating tricky messages so we're looking not just for people who have a way with words, but actors, filmmakers, artists, dancers, even TikTok-ers.



**The most important thing is that - whatever your creative medium - you can use it confidently for a good cause.**

### What will volunteers do?

Each volunteer will be required to **create 2 pieces of content per month, for a minimum commitment of 3 months**, which can be reviewed on a rolling basis by both you and us. This can be anything from an infographic, to a poem, to a TikTok video, and can be made completely around your own schedule. You'll have plenty of free reign to be creative, within the themes we provide each month. Posts will be reviewed by the CEASE team and posted via our social media accounts.

We know you will be vital in getting the word out about the missions through your networks and far beyond!

### What will you gain?

- **Intro to Sexual Exploitation Training:** A webinar introducing volunteers to the heart of the issues around sexual exploitation in the UK led by experts in the field
- **Work Experience:** Real world experience in creating targeted content for social media awareness raising campaigns. We'll gladly provide onward references for committed volunteers to help you convert this experience into your next job.
- **Be Part of a Global Movement:** Join us right at the start as we launch an online community of Gen Z anti-sexual exploitation activists. Help us chart the course ahead as we mobilise your generation - a powerful, networked generation of young British people to end the injustice caused by the sex trade and global sex industry.

We want to create a community space for discussion and thought that can grow through your contributions, so the more thoughts you can bring, the richer our whole endeavour will grow. We are looking for young creative and critical activists who are keen to help shape our national human rights movement.

### How do you apply?

So, do you have ideas on how to share the CEASE mission in engaging ways for audiences on social media, and the skills and creativity with which to do it?

We just need you to answer the following questions through text, voice-note or video. For voice-notes or videos, all 3 answers combined should come to no more than **4 minutes** in length.

- 1) **Why are you interested in joining CEASE's volunteer team?** (max. 250 words)
- 2) **Tell us about any skills you have that you could bring to the team!** (max. 150 words)
- 3) **Do you have any relevant experience?** (max. 200 words)



Please also send us a link to **1** example of content you have created on any topic, just to give us a flavour of your style, voice and what you produce! This can be anything from an Instagram post to a poem to a TikTok, on any website, blog, instagram page or Google Drive link!

**Send in your applications via Google Form [here](#) by SUNDAY 28th FEBRUARY, which also has space to upload a voice-note/video answer, as well as linking us to some content.**

**Terms:**

- 1) We would prefer you to commit for a minimum of 3 months. This is the minimum time we need to get to know you to be able to provide you with a reference at the end. It also gives you enough time to get to know our work!
- 2) There is no obligation for volunteers to continue indefinitely, but we welcome those who are keen to see how the project develops over a longer-term.
- 3) We will ask you to sign a non-binding agreement committing to the values of CEASE in the way you engage and communicate publicly about our work.
- 4) CEASE will sign off on any content created before publication. We will be on hand to offer feedback on drafts and support your creative process.